



## How Integration with Constant Contact Works

Riiwards automatically builds your email opt-in list, collects customer profiles and allows you to send targeted email campaigns using plain text or world class HTML templates created by us. You can edit these templates if you know how to edit a MS Word document. Our customers experience email open rates up to 53%. You can schedule emails to go out at any time in the future.

However, you may want to use Constant Contact to manage your email campaigns because of the several advanced features. We provide single click integration with Constant Contact.

Here's how integration with Constant Contact works:

1. You link your Constant Contact account with Riiwards account by logging in to your Constant Contact account from within Riiwards. You need to do this only once. Riiwards remembers your Constant Contact credentials. You can unlink the account with a single click.
2. You can import emails from Riiwards into your Constant Contact account with a single click. Emails are imported into a Constant Contact list named 'Riiwards VIPs'. This list is created automatically if it doesn't exist. Only new emails created on Riiwards are added to the list.
3. You can synchronize unsubscribes between Constant Contact and Riiwards. Emails that have unsubscribed on Constant Contact will be deleted from Riiwards and emails that have unsubscribed from Riiwards will be deleted from Constant Contact.
4. You can create Riiwards accounts for all the emails in Constant Contact with a single click. (Coming soon)